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1957

OUTSTANDING BARGAINS



from KELLY'S BIG SPRING CATALOG

KELLY BROS. NURSERIES, INC., DANSVILLE, N. Y.

Selected for Top Quality

Fast Growth, Beauty

Low Price

Visit our Nursery, if you are within driving distance of Dansville. For your convenience we are open on Saturdays and Sundays, starting March 10th.

Spring planting time will soon be here.

Believing that you are interested in trees and plants for improving your home planting, we have listed and present in this Bargain Circular, only a few of the many items attractively priced in our 1957 Catalog.

Here is an opportunity for you to buy high quality trees, shrubs, roses and bulbs at fair prices. In addition, for early orders, we offer special Free Gifts. (See offer bottom of this page).

We will welcome the opportunity to demonstrate the high quality of Kelly stock and our fine service. We know that once you purchase from us you will become one of our regular customers, of which we now have over 150,000 in all parts of the country.

NOTE: If you would like to receive a copy of our 1957 Catalog, just jot your request on your order blank, or send us a postcard.

2 GREAT GLADIOLUS OFFERS

A ONCE-IN-A-LIFETIME BARGAIN

KELLY'S SUPERIOR GLAD COLLECTION

Our Gladiolus bulbs are guaranteed to bloom and please you in every way. Plant them 4 to 6 inches deep and 3 to 6 inches apart in a row. Be sure to give them plenty of water before and during the blooming season. Great care is taken in selecting the varieties and we list only the better, finer kinds.

50
BLOOMING
SIZE BULBS
only

\$2.45

postpaid
(All Colors Mixed)



SPECIAL NAMED VARIETIES OFFER

New Europe, General Eisenhower, Gold, Elizabeth the Queen.

10 Each of the 4 Above Varieties

40 Bulbs for Only

\$3.85

2 Collections

80 Bulbs for Only

\$6.95

Postpaid

BUSHEL OF BLOOMS GLORY MUMS

One of the most popular garden favorites. All are prolific bloomers that make a spectacular picture in any garden. Starting small in the spring, they quickly develop into large, bushy plants. They do well in full sun or partial shade. Glory Mums are hardy and will bloom from August up to the time of severe frosts.

beautiful colors—
bronze, pink, red,
white, yellow, violet
only

\$2.25

postpaid



SENSATIONAL FRENCH DOUBLE FLOWERING LILACS

18-24 in. plants

\$1.75
each

Postpaid

2 plants for **\$3.25**

Your choice
of varieties

One of the loveliest Spring flowers. You will enjoy these beautiful French Hybrid Lilacs. All double flowering. You get a wealth of sweetly perfumed blossoms the first year after planting and they will bloom every year. Very hardy. Charles Joly (Wine red), Belle de Nancy (Pink), President Grey (Blue), Mont Blanc (White), President Carnot (Lavender).

RA-PID-GRO

The Miracle
PLANT
FOOD



A complete, concentrated plant food. Simply adding water produces a liquid plant fertilizer that is immediately taken up by the plant. Speeds growth—assures successful transplanting.

MOST ECONOMICAL—only 1 lb. of Ra-Pid-Gro makes 22 gallons of unequalled plant food. Contains all vital plant food elements. Spray the foliage or roots. Promotes rapid, healthy growth.

PRICES:
1 lb. (makes 22 gallons) **\$1.30** postpaid
2 lbs. (makes 44 gallons) **2.50** postpaid
5 lbs. (makes 110 gallons) **4.75** postpaid
10 lbs. (makes 220 gallons) **9.00** postpaid
25 lbs. (makes 550 gallons) **21.00** postpaid

FREE GIFTS for EARLY ORDERS!

This Offer Good on Orders Received on or Before MARCH 4, 1957

As an added inducement to send us your order early so we can give it our best attention, we offer the following FREE PREMIUMS:

With every order of \$5.00, you may select any one of the 8 premiums we list.

With every order of \$10.00, you may select 2 premiums, alike or different.

With each additional \$5.00, you may select 1 more premium.

- 1 Rose Bush (Your choice of color). (No patented varieties). Value \$1.35.
- 1 Peony Root (your choice of variety). Value \$1.15.
- 5 Latham Red Raspberries. Value \$1.50.
- 2 Concord Grape Vines. Value \$1.50.

- 1 Hydrangea P.G. Bush. Value \$1.00.
- 2 Spirea Van Houttei. Value \$1.50.
- 1 Sweet Honeysuckle Shrub. Value \$1.00.
- 3 Phlox (our choice—all different). Value \$1.35.

The Premium you select MUST BE WRITTEN ON THE ORDER, or none will be sent, even if you notify us later.

NOTE: Premiums Allowed Only on Orders Accompanied with Full Remittance. No Premiums Allowed on C.O.D. Orders.

KELLY'S PEACH ORCHARD COLLECTION



All 3 Big
3-4 Ft. Trees

Regular 4.50 Value

\$3.75
POSTPAID

1 Elberta—Most popular commercial variety and for the home orchard. Large, yellow with red cheek, juicy, fine flavor, freestone. Sept. 15-20.

1 Golden Jubilee—Without an equal as an early, large yellow freestone of highest quality. Ripens Aug. 20-25.

1 Hale Haven—Large, beautifully colored, yellow freestone. Strong grower, heavy bearer. Sept. 1-5.

5 HARDY GRAPES



3 Concord,
1 Fredonia,
1 Niagara

only **\$2.35**
postpaid

Concord. A National Favorite, and the leading commercial Grape. Color blue-black, with bunches and berries large and compact. Is an excellent shipper and also excellent for Grape Juice. Ripens September 25-30.

Fredonia. A fine sweet black grape. Plant is a strong, healthy grower. Clusters medium in size. Berries large and juicy. Ripens September 5-10.

Niagara. The most popular white Grape. Bunches and berries are extra large. Vigorous and productive and a good keeper. Ripens September 25-30.

KELLY'S APPLE COLLECTION

1 Red Rome, 1 Double Red Delicious, 1 Cortland, 1 Red McIntosh, 1 Yellow Delicious

5 2-yr. 3-4 ft.

\$5.25
POSTPAID
(an \$8.10 value)

Our collection gives you selected varieties for summer, fall and winter ripening. Our apple trees are northern grown, hardy, top quality and produce abundant crops.



Delicious RASPBERRIES

SEPTEMBER—Newest red over-bearing variety. Produces abundant crop in June and another in September. Large, firm, juicy berries, free from seediness. Delicious tangy flavor.

10 PLANTS

\$2.75

25—\$4.95; 50—\$8.50

100—\$14.95 postpaid

POSTPAID

LATHAM—Leading red commercial variety and a favorite for home gardens. June bearing. Berries, large, plump, juicy, delicious. Very hardy. Ripens July 1-10.

10 plants \$2.75; 25—\$4.95; 50—\$8.50;

100—\$14.95 postpaid

PIE CHERRIES



SOUR CHERRY COLLECTION

All Kelly cherries are guaranteed to be virus free.

MONTMORENCY is America's favorite pie cherry. Bright, clear red, good size, fine flavor. Excellent bearer. Ripens about July 15.

EARLY RICHMOND is the earliest sour cherry. Unsurpassed for cooking. Yields marvelous crops. Most hardy of all. Ripens June 25-30.

2 Trees 3-5 Ft.
For Only

\$3.50
Postpaid

1 Montmorency
1 Early Richmond

SWEET CHERRIES

CHERRY COLLECTION NO. 4

1 Black Tartarian 1 Napoleon
1 Windsor

BLACK TARTARIAN—Popular sweet cherry. Very large, bright purple-black, juicy, rich flavor. Heavy bearer. Ripens June 20—July 4.

NAPOLEON—Choice sweet, yellow cherry. Good for market and canning. Comes into bearing early. Ripens July 7-10.

WINDSOR—Sweet black Oxheart. One of the best quality dark cherries. Pinkish flesh and almost black skin. Large juicy and firm. Ripens July 20-26th.

3 Select, 3-4 Ft.
Trees, Only

\$4.95
postpaid

10 BLACK RASPBERRY PLANTS

CUMBERLAND—The leading blackcap. Large, jet-black fruit of excellent quality. Sweet and juicy with true "Blackcap" flavor. Ripens July 5-10.

25 plants \$4.25; 50—\$6.95

100—\$11.95 postpaid

only

\$2.35

POSTPAID

10 SODUS PURPLE RASPBERRY PLANTS

Recently introduced by N.Y. State Experiment Station. Berries very large, firm, good quality. Plants vigorous, productive, hardy. Resistant to drought. Ripens July 10-12.

25—\$4.95; 50—\$8.50

100—\$14.95 postpaid

only

\$2.75

POSTPAID

25 MARY WASHINGTON JUMBO SIZE ASPARAGUS PLANTS

You'll be surprised how easy it is to grow Asparagus sufficient for a family of four or five. It is very healthy, rich in minerals and vitamins. MARY WASHINGTON, the Outstanding Variety. This is without doubt the best variety at this time. It is a very strong grower, stalk giant size, green color, rich and tender. Rust resistant and a bed will last for years.



50 plants \$4.35; 100-\$7.00;
250-\$14.00 postpaid.

only
\$2.60
POSTPAID

NEW RUBY RED RHUBARB

\$1.00 each

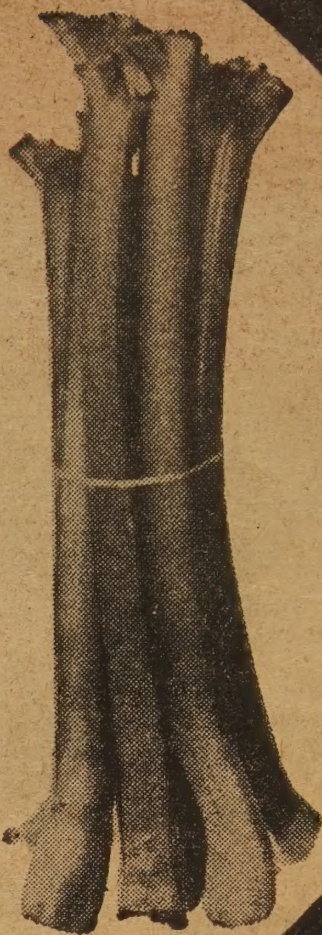
2 FOR

\$1.85

postpaid

RUBY RED

A recent introduction from Canada. Stalks are intensely red, even flesh is red. Sauce is as red as strawberry sauce. Skin so tender stalks don't need peeling. Prolific yielder.



HARDY, BLIGHT RESISTANT CHINESE CHESTNUT



Sturdy 3-4 ft. trees

\$3.25
each
postpaid

2 for \$5.95

Hardy, Blight Resistant CHINESE CHESTNUT. A fine lawn tree. Fruit so good to eat. These new blight resistant trees will bear nuts two years after planting. They are a fast grower and an ideal plant to take the place of the old-fashioned American Chestnut that we all remember from our childhood days. The fruit is fully as delicious as the native American Chestnut and slightly larger in size. Best crops are insured by planting two or more trees for pollination. Grows to 35 ft. tall.

5
STAR

BLUEBERRY COLLECTION



1 each of 5 varieties
5 plants — only

\$5.25

POSTPAID

Easy to Grow — Fine also as Decorative Shrubs in your Garden. Blueberries furnish a fine flavored fruit for the table. Enjoy luscious, juicy, giant Blueberries right from your own bushes. These mouth-watering beauties are as big as Grapes. Delicious for pies, easy to preserve, fine for freezing. Bushes are trim and very ornamental planted in borders or beds.

Varieties: Atlantic, Burlington, Jersey, Pemberton, Rubel.

Lovely, Tuberous BEGONIAS

KELLY'S SPECIAL COLLECTION

Imported from Belgium, bulbs produce lovely double camellia-like blooms from early summer 'til frost. Like a shady spot. Colors: Crimson, Scarlet, Pink, Orange, White, Yellow, Copper, Salmon.

12

select
bulbs,
Mixed
Colors

\$1.85
only postpaid



4 NAMED VARIETY HYBRID TEA ROSES



only **\$3.29** postpaid

4 Big Plants

Christopher Stone, Caledonia, McGredy's Yellow, Pres. Hoover. These everblooming hybrid tea roses will start blooming early in the summer and bloom all season. Colors are red, white, yellow and 2-tone. We know these roses will give you complete satisfaction. They are popular, modern, ever-blooming varieties.

Hardy American HOLLY

3 12-15 in. Plants

Our plants have been selected for their early and heavy fruiting habit. They have been proved hardy in the Buffalo, N. Y. area and in New England. Do better when protected from strong winter winds. To insure cross pollination and lots of berries, we ship 2 female and 1 male plant in one package. Only the female plants produce berries. Special Holly Culture Booklet sent Free with each order.



only **\$5.95** postpaid

CALYCANTHUS Sweet Scented Shrub

Many know it as the Carolina Allspice. The handsome, bronze-chocolate flowers produced in June are most entrancing because of their spicy fragrance. Odd looking pods develop which are filled with brown aromatic seeds. Glossy corrugated foliage adds to its unusual appearance. Grows 4 to 6 ft. tall, and spreads over an area equally broad.

Strong 18 to 24 in. plants

\$1.00 each postpaid
2 for \$1.80 Postpaid

Cardinal Shrub Blooms Spring and Autumn

One of the newer shrubs. It is rapidly becoming the most widely planted shrub in America. The reason is because it thrives in the East, the West, the North and the South. In May-June the bushes are covered from top to bottom with hundreds of the lovely, rosy red flowers, trumpet shaped, 1 1/4 inches across. Easy to grow and not particular to soil. It will thrive in full sun or part shade. If planted this spring it will bloom this season. Very hardy, having withstood 15° below zero without injury.

18 to 24 in. plants

\$1.25 each postpaid
2 for \$2.35 Postpaid

Colorful EVERGREEN BITTERSWEET

A wonderful berried vine. Can also be used as a shrub or colorful hedge. Will climb brick or wood, or can be planted as a hedge. Makes an excellent shrub when pruned. Extremely hardy.

3 yr. large plants

\$1.75 each postpaid
2 for \$3.00 Postpaid

Only **\$1.35** each POSTPAID

The Favorite Climbing Rose

PAUL'S SCARLET

Blooming Size Plants

This is a very good variety if you are interested in climbing roses. In blooming season, the plants are blanketed from top to bottom with large, double scarlet blooms, almost covering the foliage of dark green leathery leaves.

Paul's Scarlet is the most popular of all climbing roses, not only because of its bright beauty, but because, wherever climbing roses do well, Paul's Scarlet thrives. No plant could attain and hold the popularity that Paul's Scarlet has unless it performed faithfully in many different areas over a period of many years.

Buy a pair and plant one on each side of the porch entrance, or on each side of a trellis. Or buy several and plant them at 6 foot intervals along a fence or wall—that makes a sight beautiful to behold.

3 for **\$3.85** 6 for **\$7.25** Postpaid

New, Novel AMERICAN WONDER LEMON

A New House Plant You'll Surely Want

2 yr. fruiting size

Covered with waxy white flowers. Several times each year this attractive House Plant will produce lemons, sometimes weighing as much as a pound. Known as Ponderosa Lemon, this plant is different than any you have ever grown.



\$1.65 each POSTPAID
2 for \$3.00 Postpaid

HARDY CHRYSANTHEMUMS

These beautiful flowers grow to a height of 18-24 inches, and are excellent for cutting purposes. They bloom profusely in the late Summer and Fall, and add a world of color to landscape plantings.

Flamboyant, Reddish Bronze, Spellbinder, Canary Yellow, Bronze Queen, Bronze-Orange

Northern Queen, Pink, Gardenia, Double White, Lipstick, Deep Red, Double

Special Collection 6 Plants One Each of Above Colors

Only **\$2.25** Postpaid



NEW FIRE KING LILY

The most beautiful true fiery red Lily we have ever seen. A tremendous number of large out-facing blooms, flecked with black dots open over a period of 3 weeks during June and July. A clump of Fire King in bloom can be seen for a great distance. Plants with somewhat flattened wiry stems, grow 3 to 4 ft. As many as 60 to 80 blooms per stem is not uncommon on established plants. A Dutch gardener noticed this new Lily in his bulb beds and later named it Fire King to describe its color.

Blooming Size Bulbs 2 for **\$2.25** Postpaid **\$1.25** Each

Bright AZALEAS from HOLLAND

Red, Orange and Yellow

\$2.50 Each
2 for **\$4.75** Postpaid

3 plants 1 of each color only

\$6.50 postpaid

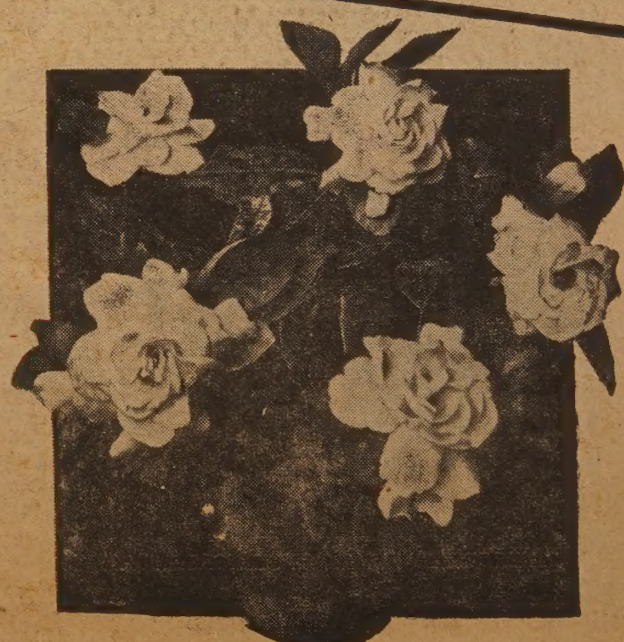
These lovely colorful flowers add much to any garden in early Spring. Fine husky plants about a foot tall. Prefer part shade and do best in a soil mixed half and half with peat moss.

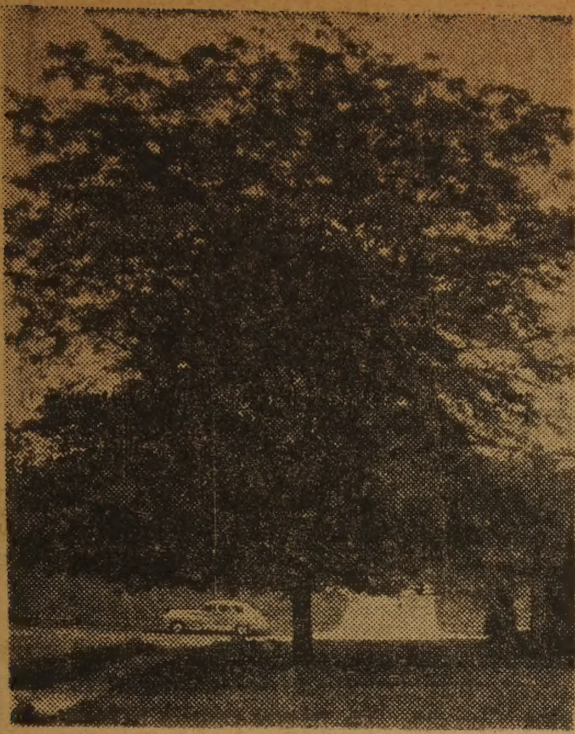
Fragrant Dwarf GARDENIAS

For indoor or outdoor culture. Spectacular flowers that resemble a wax-like rose. The thick glossy green foliage surrounding the creamy white blossoms of the familiar Gardenia make this dwarf shrub a prize addition to your terrace or sun room. Grow it in pots and enjoy its exotic beauty all year, inside or out. Unequalled for its rich perfume. Very strong plants.

2 yr. flowering size plants

only **\$1.25** each Postpaid
2 for **\$2.25**





SEEDLESS MORaine LOCUST

5-6 ft.
trees

\$5.95
each

(Plant Patent No. 836)

This sensational new shade tree perfectly fills the needs of today. Provides good shade quicker than any tree we know of. Is hardy, drought-resistant, and grows successfully on a wide range of soils. No unsightly seed pods. Finely cut foliage allows enough light to reach lawn to promote growth, yet provides enough shade to discourage crab grass. Develops a large, beautifully shaped head.

The Aristocrat of SHADE TREES

CRIMSON KING MAPLE

The Aristocrat of Ornamental and Shade Trees
Plant Patent No. 735

You will want to be one of the first to own this new tree. It is a beautiful form of Schwedler Maple, originating in Europe. Like the Schwedler it develops a rounded compact top of unusual symmetry, but differs in having foliage of deep purple-crimson all through the growing months. Crimson King has been under close observation in this country for 10 years, and in every instance has kept its rich coloring throughout the season. It has been said "The Crimson King is beautiful beyond words." Grows 25-40 ft. tall.



4-5 ft.
trees

\$4.95
each

Bechtels

DOUBLE FLOWERING CRAB

Huge, double light pink flowers hide the branches with rare beauty in the spring. Ideal for smaller lawn. Formal type; broad-symmetrical, pyramidal style. Distinct lobed leaves.

2-3 ft. trees

\$2.00
each
postpaid



Lovely

WHITE CLUMP BIRCH

Most effective as a lawn specimen or for naturalizing. White bark of its 3 or more trunks adds great charm to the landscape. Gracefully upright with horizontal branches.

3-4 ft. trees

\$3.50
each

Postpaid



STATELY

LOMBARDY POPLAR

5-6 ft. trees

A tall, fast-growing spire-like tree. Ideal for screening, wind breaks, backgrounds. Adapted to wide range of soils.

\$1.00
each

\$7.50 for 10
\$50.00 for 100



WISCONSIN WEEPING WILLOW

There are few trees that can be used to such advantage for cheery winter effects. Grows fast, very hardy and beautifully effective near pools, along drives and on lawns. Grows 25 to 30 feet tall.

4-5 ft.

\$2.25
each

3 for \$6.00



EUROPEAN MOUNTAIN ASH

5-6 ft.
trees

\$4.00
each

Fruits more prolifically and has more compact habit than native species. Large flat clusters of white blossoms in Spring. Flashy orange-red berries all over tree in Summer and Fall. Clean, deep green foliage. Grows to 18 to 25 ft.

NORWAY MAPLE

Best All 'Round Shade Tree
Dense leaves are a rich, green color. Stay on tree longer in Fall than most maples. Is resistant to storms, smoke, soot and insects. Very clean in habit. Reaches height of 30-50 ft.

4-5 ft.
trees

\$3.50
each



Hopa

FLOWERING CRAB

4-5 ft. trees
2 for \$4.25

\$2.25
each

Beautiful deep red blossoms distinguish the Hopa Crab. Entire tree bursts into magnificent fragrant red flowers before leaves are fully developed. Tiny red apples bejewel the tree during the summer. Can be used for jellies. Grows to 12 to 18 ft.



Kelly's DWARF FRUIT TREES

Big, Juicy CHERRIES

Our Dwarf cherry trees produce an abundance of large to very large delicious pie cherries. Trees are very hardy and thrive farther north than any other cherry. Tree is a strong, vigorous grower. Ripens July 5 to 10th, about mid-season in relation to other sour cherries. Varieties: North Star and Meteor.

Large 2 yr.
3-4 ft. trees only

\$3.50
each
postpaid

Luscious DWARF PEACHES

This is really new. Our dwarf peach trees are only 8 to 9 ft. tall at maturity. Produce delicious full size fruit about the second year after planting. Three varieties—Golden Jubilee, Red Haven, and Elberta.

2 to 3½ ft. trees only

\$3.25
each
postpaid

Delicious DWARF APPLES

Kelly's Dwarf Apples are propagated on a special Malling root stock from England. Only 12 to 15 ft. tall at maturity. Fruit is top quality and often larger than from standard trees. Prune, spray and pick right from the ground. Usually bear second year after planting. Varieties: Cortland, Double Red Delicious, Red McIntosh, Yellow Delicious, Baldwin, Northern Spy.

2 yr. 3-4 ft. trees only

\$3.25
each
postpaid

Juicy DWARF PLUMS

You will enjoy watching these little trees develop and bear fruit in your yard. Produce abundant crops of delicious fruit on small 8 to 9 ft. trees. Variety:—Stanley.

2 to 3½ ft. trees only

\$3.25
each
postpaid

Bearing Age DWARF PEARS

Our dwarf pears are budded on quince roots, the only way known to successfully grow Dwarf pear trees. Fruit is full size, top quality delicious. Many of these trees have already borne fruit in the nursery row. Varieties: Bartlett, Clapp's Favorite, and Seckel, Duchess. Easy to train Espalier Style.

Large 2 yr.
3-4 ft. trees only

\$3.25
each
postpaid

Kelly's Healthy Heavy Bearing STRAWBERRIES

RED RICH EVERBEARING (Plant Patent No. 993)

The champion everbearing variety. Bears all summer and until freezing. Mammoth plants. Huge, honey-sweet, luscious berries red all the way through. Be sure to plant Red Rich this year.

12 plants **\$2.95**

25, \$5.00; 50, \$8.50; 100, \$15.00
postpaid

PREMIER JUNE-BEARING

One of the most popular June-bearing varieties. Produces a tremendous crop over a long season each year. Berries are bright scarlet-red, of excellent flavor and quality.

25 plants **\$1.35**

50, \$2.25; 100, \$3.50; 500, \$11.75
postpaid



OUTSTANDING BARGAINS from KELLY'S SPRING 1957 CATALOG

OUR GUARANTEE

We positively GUARANTEE any nursery stock you buy from this catalog to grow. If any tree, bush, shrub or plant from our nursery does not grow, we will replace it ABSOLUTELY FREE the next growing season. All we ask is that you follow the planting instructions mailed with your order acknowledgment and give the plants good care. Report on losses to reach us ON OR BEFORE AUGUST 1st, FOLLOWING PLANTING. We ship only STRONG, HEALTHY STOCK OF THE BEST QUALITY. That's why we can make such an iron-clad guarantee.

**KELLY
BROS.**
NURSERIES, INC.
Dansville, N. Y.

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PLACE
3 CENT
STAMP
HERE

Kelly Brothers

NURSERIES *Inc.*

DANVILLE, N. Y.

RA-PID-GRO is a MUST
for transplanting all
trees and plants.
Results are
guaranteed.



RA-PID-GRO is not only a secret
formula, it involves a special
delicate process, because
the elements must be
properly and pre-
cisely combined
and mixed.

The MIRACLE Plant Food
● for **TREES** ● for **SHRUBS** ● for **LAWNS**
USE IT FOR EVERYTHING YOU GROW!

RESULTS THAT COUNT

1 lb. . . .	1.30	PRICES	5 lbs. . . .	\$4.75
2 lbs. . . .	2.50	POSTPAID	10 lbs. . . .	\$9.00

(Analysis: 23-21-17)